

City of Sacramento  
April 2013

Q1. The Sacramento City Council has tentatively approved a "term sheet" outlining financing for a downtown Sports and Entertainment Arena that would serve as the new home for the City of Sacramento basketball team. The Arena would also host concerts and other events. The City Council must still vote on the final financing agreement, which requires the City to contribute 250 million taxpayer dollars. Do you support or oppose the proposed City contributing 250 million dollars to subsidize part of the new downtown Sports and Entertainment Arena financing deal? And would you say that you would strongly (SUPPORT/OPPOSE) or somewhat (SUPPORT/OPPOSE)? Would you say that you lean one way or another?

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US			AGE GROUP				GENDER/AGE				
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE-HOLD	PURE DEM HOUSE-HOLD	MIXED PARTY HOUSE-HOLD	US BORN	FOREIGN BORN	BIRTH-PLACE UN-KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	55+	18-54	55+
Total	300	135	165	66	156	63	51	134	115	230	60	10	93	99	51	57	99	36	93	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SUPPORT [NET]	141	71	70	31	80	23	22	70	49	108	28	5	50	42	21	28	54	17	38	32
	47.0	52.6	42.4	47.0	51.3	36.5	43.1	52.2	42.6	47.0	46.7	50.0	53.8	42.4	41.2	49.1	54.5	47.2	40.9	44.4
STRONGLY SUPPORT	83	44	39	14	52	13	8	48	27	59	20	4	28	26	15	14	34	10	20	19
	27.7	32.6	23.6	21.2	33.3	20.6	15.7	35.8	23.5	25.7	33.3	40.0	30.1	26.3	29.4	24.6	34.3	27.8	21.5	26.4
SOMEWHAT SUPPORT	54	25	29	15	27	9	12	21	21	46	7	1	20	16	6	12	18	7	18	11
	18.0	18.5	17.6	22.7	17.3	14.3	23.5	15.7	18.3	20.0	11.7	10.0	21.5	16.2	11.8	21.1	18.2	19.4	19.4	15.3
LEAN SUPPORT	4	2	2	2	1	1	2	1	1	3	1	0	2	0	0	2	2	0	0	2
	1.3	1.5	1.2	3.0	0.6	1.6	3.9	0.7	0.9	1.3	1.7	0	2.2	0	0	3.5	2.0	0	0	2.8
OPPOSE [NET]	130	53	77	31	60	32	25	51	54	101	27	2	32	50	24	24	38	15	44	33
	43.3	39.3	46.7	47.0	38.5	50.8	49.0	38.1	47.0	43.9	45.0	20.0	34.4	50.5	47.1	42.1	38.4	41.7	47.3	45.8
STRONGLY OPPOSE	82	33	49	20	35	20	16	30	36	67	15	0	18	29	18	17	24	9	23	26
	27.3	24.4	29.7	30.3	22.4	31.7	31.4	22.4	31.3	29.1	25.0	0	19.4	29.3	35.3	29.8	24.2	25.0	24.7	36.1
SOMEWHAT OPPOSE	41	17	24	9	21	11	8	18	15	29	10	2	13	16	6	6	11	6	18	6
	13.7	12.6	14.5	13.6	13.5	17.5	15.7	13.4	13.0	12.6	16.7	20.0	14.0	16.2	11.8	10.5	11.1	16.7	19.4	8.3
LEAN OPPOSE	7	3	4	2	4	1	1	3	3	5	2	0	1	5	0	1	3	0	3	1
	2.3	2.2	2.4	3.0	2.6	1.6	2.0	2.2	2.6	2.2	3.3	0	1.1	5.1	0	1.8	3.0	0	3.2	1.4
FIRM UNSURE	22	6	16	3	14	5	3	12	7	16	3	3	9	5	4	4	4	2	10	6
	7.3	4.4	9.7	4.5	9.0	7.9	5.9	9.0	6.1	7.0	5.0	30.0	9.7	5.1	7.8	7.0	4.0	5.6	10.8	8.3
REFUSED	7	5	2	1	2	3	1	1	5	5	2	0	2	2	2	1	3	2	1	1
	2.3	3.7	1.2	1.5	1.3	4.8	2.0	0.7	4.3	2.2	3.3	0	2.2	2.0	3.9	1.8	3.0	5.6	1.1	1.4

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Base: Total sample

	PARTY/GENDER						PARTY/AGE						VOTE PROPENSITY						100% NOT HAD THE CHANCE NEW REG		
	GOP		DTS		DEM		GOP		DTS		DEM		5 OUT OF 5		4 OUT OF 5		3 OUT OF 5			2 OUT OF 5	
TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54	55+	5 OUT OF 5	4 OUT OF 5	3 OUT OF 5	2 OUT OF 5	1 OUT OF 5	CHANCE	NEW REG		
Total	300	26	40	24	39	74	82	29	37	45	18	113	43	41	39	45	42	33	74	26	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
SUPPORT [NET]	141	12	19	10	13	45	35	12	19	17	6	60	20	17	22	22	21	16	34	9	
-----	47.0	46.2	47.5	41.7	33.3	60.8	42.7	41.4	51.4	37.8	33.3	53.1	46.5	41.5	56.4	48.9	50.0	48.5	45.9	34.6	
STRONGLY SUPPORT	83	6	8	6	7	30	22	8	6	9	4	35	17	8	16	14	12	11	16	6	
	27.7	23.1	20.0	25.0	17.9	40.5	26.8	27.6	16.2	20.0	22.2	31.0	39.5	19.5	41.0	31.1	28.6	33.3	21.6	23.1	
SOMEWHAT SUPPORT	54	6	9	3	6	14	13	4	11	7	2	24	3	9	4	8	9	5	16	3	
	18.0	23.1	22.5	12.5	15.4	18.9	15.9	13.8	29.7	15.6	11.1	21.2	7.0	22.0	10.3	17.8	21.4	15.2	21.6	11.5	
LEAN SUPPORT	4	0	2	1	0	1	0	0	2	1	0	1	0	0	2	0	0	0	2	0	
	1.3		5.0	4.2		1.4			5.4	2.2		0.9			5.1				2.7		
OPPOSE [NET]	130	13	18	12	20	22	38	16	15	22	10	42	18	18	14	17	19	16	33	13	
-----	43.3	50.0	45.0	50.0	51.3	29.7	46.3	55.2	40.5	48.9	55.6	37.2	41.9	43.9	35.9	37.8	45.2	48.5	44.6	50.0	
STRONGLY OPPOSE	82	8	12	8	12	11	24	11	9	13	7	21	14	9	8	11	13	11	25	5	
	27.3	30.8	30.0	33.3	30.8	14.9	29.3	37.9	24.3	28.9	38.9	18.6	32.6	22.0	20.5	24.4	31.0	33.3	33.8	19.2	
SOMEWHAT OPPOSE	41	5	4	3	8	9	12	4	5	8	3	17	4	7	3	6	6	5	7	7	
	13.7	19.2	10.0	12.5	20.5	12.2	14.6	13.8	13.5	17.8	16.7	15.0	9.3	17.1	7.7	13.3	14.3	15.2	9.5	26.9	
LEAN OPPOSE	7	0	2	1	0	2	2	1	1	1	0	4	0	2	3	0	0	0	1	1	
	2.3		5.0	4.2		2.7	2.4	3.4	2.7	2.2		3.5		4.9	7.7				1.4	3.8	
FIRM UNSURE	22	1	2	0	5	5	9	1	2	3	2	10	4	4	3	5	1	1	5	3	
	7.3	3.8	5.0		12.8	6.8	11.0	3.4	5.4	6.7	11.1	8.8	9.3	9.8	7.7	11.1	2.4	3.0	6.8	11.5	
REFUSED	7	0	1	2	1	2	0	0	1	3	0	1	1	2	0	1	1	0	2	1	
	2.3		2.5	8.3	2.6	2.7			2.7	6.7		0.9	2.3	4.9		2.2	2.4		2.7	3.8	

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Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT			
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO 5 YRS	UP TO 10 YRS	UP TO 20 YRS	>20 YRS	COUN- CIL	COUN- CIL	COUN- CIL	COUN- CIL	COUN- CIL	COUN- CIL	COUN- CIL	COUN- CIL	COUN- CIL	SUP- PORT	OP- POSE	UN- SURE
										DIS- TRICT 1	DIS- TRICT 2	DIS- TRICT 3	DIS- TRICT 4	DIS- TRICT 5	DIS- TRICT 6	DIS- TRICT 7	DIS- TRICT 8				
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
SUPPORT [NET]	141	79	14	48	29	47	35	17	13	16	13	26	11	16	18	24	17	141	0	0	
-----	47.0	49.1	53.8	42.5	56.9	49.5	48.6	37.0	36.1	61.5	34.2	48.1	37.9	47.1	42.9	57.1	48.6	100.0			
STRONGLY SUPPORT	83	40	10	33	18	33	21	8	3	8	9	19	8	10	11	10	8	83	0	0	
	27.7	24.8	38.5	29.2	35.3	34.7	29.2	17.4	8.3	30.8	23.7	35.2	27.6	29.4	26.2	23.8	22.9	58.9			
SOMEWHAT SUPPORT	54	37	3	14	10	13	14	9	8	8	4	6	3	5	7	12	9	54	0	0	
	18.0	23.0	11.5	12.4	19.6	13.7	19.4	19.6	22.2	30.8	10.5	11.1	10.3	14.7	16.7	28.6	25.7	38.3			
LEAN SUPPORT	4	2	1	1	1	1	0	0	2	0	0	1	0	1	0	2	0	4	0	0	
	1.3	1.2	3.8	0.9	2.0	1.1			5.6			1.9		2.9		4.8		2.8			
OPPOSE [NET]	130	67	10	53	16	40	32	23	19	10	22	23	16	10	18	14	17	0	130	0	
-----	43.3	41.6	38.5	46.9	31.4	42.1	44.4	50.0	52.8	38.5	57.9	42.6	55.2	29.4	42.9	33.3	48.6		100.0		
STRONGLY OPPOSE	82	44	8	30	7	22	22	18	13	6	13	17	12	8	12	7	7	0	82	0	
	27.3	27.3	30.8	26.5	13.7	23.2	30.6	39.1	36.1	23.1	34.2	31.5	41.4	23.5	28.6	16.7	20.0		63.1		
SOMEWHAT OPPOSE	41	20	2	19	8	17	7	4	5	3	7	6	2	2	5	6	10	0	41	0	
	13.7	12.4	7.7	16.8	15.7	17.9	9.7	8.7	13.9	11.5	18.4	11.1	6.9	5.9	11.9	14.3	28.6		31.5		
LEAN OPPOSE	7	3	0	4	1	1	3	1	1	1	2	0	2	0	1	1	0	0	7	0	
	2.3	1.9		3.5	2.0	1.1	4.2	2.2	2.8	3.8	5.3		6.9		2.4	2.4			5.4		
FIRM UNSURE	22	13	2	7	5	8	2	4	3	0	3	3	2	7	4	3	0	0	0	22	
	7.3	8.1	7.7	6.2	9.8	8.4	2.8	8.7	8.3		7.9	5.6	6.9	20.6	9.5	7.1				100.0	
REFUSED	7	2	0	5	1	0	3	2	1	0	0	2	0	1	2	1	1	0	0	0	
	2.3	1.2		4.4	2.0		4.2	4.3	2.8			3.7		2.9	4.8	2.4	2.9				



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Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300	52	126	36	47	278	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SUPPORT [NET]	141	28	55	18	26	129	12
-----	47.0	53.8	43.7	50.0	55.3	46.4	54.5
STRONGLY SUPPORT	83	19	35	7	15	74	9
	27.7	36.5	27.8	19.4	31.9	26.6	40.9
SOMEWHAT SUPPORT	54	8	18	11	11	51	3
	18.0	15.4	14.3	30.6	23.4	18.3	13.6
LEAN SUPPORT	4	1	2	0	0	4	0
	1.3	1.9	1.6			1.4	
OPPOSE [NET]	130	22	61	14	13	122	8
-----	43.3	42.3	48.4	38.9	27.7	43.9	36.4
STRONGLY OPPOSE	82	13	37	10	7	78	4
	27.3	25.0	29.4	27.8	14.9	28.1	18.2
SOMEWHAT OPPOSE	41	8	21	3	5	38	3
	13.7	15.4	16.7	8.3	10.6	13.7	13.6
LEAN OPPOSE	7	1	3	1	1	6	1
	2.3	1.9	2.4	2.8	2.1	2.2	4.5
FIRM UNSURE	22	1	9	1	6	21	1
	7.3	1.9	7.1	2.8	12.8	7.6	4.5
REFUSED	7	1	1	3	2	6	1
	2.3	1.9	0.8	8.3	4.3	2.2	4.5

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Q2. I am going to read some specific information about the Sacramento Arena Project. If approved by the Sacramento City Council and the National Basketball Association, the new arena would keep the City of Sacramento from moving to Seattle and save 800 local jobs. The arena is projected to create 4,000 new jobs. It will cost 448 million dollars, with the City of Sacramento contributing 58% - or 250 million dollars - of the cost, mostly by borrowing against future city parking revenues and hotel taxes. If revenues fall short, however, the city general fund or taxpayers would have to make up the difference. Knowing what you do now, do you support or oppose the Sacramento Arena project? And would you say that you would strongly (SUPPORT/OPPOSE) or somewhat (SUPPORT/OPPOSE)? Would you say that you lean one way or another?

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US			AGE GROUP			GENDER/AGE					
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE- HOLD	PURE DEM HOUSE- HOLD	MIXED PARTY HOUSE- HOLD	US BORN	FOREIGN BORN	BIRTH- PLACE UN- KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	55+	18-54	55+
Total	300 100.0	135 100.0	165 100.0	66 100.0	156 100.0	63 100.0	51 100.0	134 100.0	115 100.0	230 100.0	60 100.0	10 100.0	93 100.0	99 100.0	51 100.0	57 100.0	99 100.0	36 100.0	93 100.0	72 100.0
SUPPORT [NET]	147 49.0	79 58.5	68 41.2	31 47.0	84 53.8	25 39.7	22 43.1	77 57.5	48 41.7	109 47.4	31 51.7	7 70.0	51 54.8	45 45.5	23 45.1	28 49.1	61 61.6	18 50.0	35 37.6	33 45.8
STRONGLY SUPPORT	85 28.3	47 34.8	38 23.0	17 25.8	47 30.1	16 25.4	12 23.5	43 32.1	30 26.1	62 27.0	18 30.0	5 50.0	29 31.2	29 29.3	14 27.5	13 22.8	37 37.4	10 27.8	21 22.6	17 23.6
SOMEWHAT SUPPORT	58 19.3	29 21.5	29 17.6	13 19.7	35 22.4	8 12.7	9 17.6	32 23.9	17 14.8	46 20.0	10 16.7	2 20.0	21 22.6	15 15.2	9 17.6	13 22.8	22 22.2	7 19.4	14 15.1	15 20.8
LEAN SUPPORT	4 1.3	3 2.2	1 0.6	1 1.5	2 1.3	1 1.6	1 2.0	2 1.5	1 0.9	1 0.4	3 5.0	0	1 1.1	1 1.0	0	2 3.5	2 2.0	1 2.8	0	1 1.4
OPPOSE [NET]	133 44.3	48 35.6	85 51.5	33 50.0	61 39.1	31 49.2	27 52.9	51 38.1	55 47.8	106 46.1	25 41.7	2 20.0	35 37.6	46 46.5	25 49.0	27 47.4	31 31.3	17 47.2	50 53.8	35 48.6
STRONGLY OPPOSE	87 29.0	32 23.7	55 33.3	20 30.3	39 25.0	22 34.9	16 31.4	32 23.9	39 33.9	68 29.6	19 31.7	0	20 21.5	31 31.3	19 37.3	17 29.8	23 23.2	9 25.0	28 30.1	27 37.5
SOMEWHAT OPPOSE	43 14.3	16 11.9	27 16.4	13 19.7	20 12.8	8 12.7	11 21.6	17 12.7	15 13.0	37 16.1	4 6.7	2 20.0	14 15.1	14 14.1	5 9.8	10 17.5	8 8.1	8 22.2	20 21.5	7 9.7
LEAN OPPOSE	3 1.0	0	3 1.8	0	2 1.3	1 1.6	0	2 1.5	1 0.9	1 0.4	2 3.3	0	1 1.1	1 1.0	1 2.0	0	0	0	2 2.2	1 1.4
FIRM UNSURE	17 5.7	6 4.4	11 6.7	2 3.0	10 6.4	5 7.9	2 3.9	6 4.5	9 7.8	13 5.7	3 5.0	1 10.0	6 6.5	6 6.1	3 5.9	2 3.5	5 5.1	1 2.8	7 7.5	4 5.6
REFUSED	3 1.0	2 1.5	1 0.6	0	1 0.6	2 3.2	0	0	3 2.6	2 0.9	1 1.7	0	1 1.1	2 2.0	0	0	2 2.0	0	1 1.1	0

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Base: Total sample

	PARTY/GENDER						PARTY/AGE						VOTE PROPENSITY										
	GOP		DTS		DEM		GOP		DTS		DEM		5 OUT OF 5		4 OUT OF 5		3 OUT OF 5		2 OUT OF 5		1 OUT OF 5		100% NOT HAD THE CHANCE
TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54	55+	5 OUT OF 5	4 OUT OF 5	3 OUT OF 5	2 OUT OF 5	1 OUT OF 5	100% NOT HAD THE CHANCE	NEW REG				
Total	300	26	40	24	39	74	82	29	37	45	18	113	43	41	39	45	42	33	74	26			
SUPPORT [NET]	147	14	17	11	14	50	34	13	18	18	7	62	22	18	25	21	22	17	32	12			
STRONGLY SUPPORT	85	9	8	7	9	28	19	10	7	12	4	34	13	9	15	14	12	11	17	7			
SOMEWHAT SUPPORT	58	5	8	3	5	20	15	3	10	5	3	27	8	8	8	6	10	6	15	5			
LEAN SUPPORT	4	0	1	1	0	2	0	0	1	1	0	1	1	1	2	1	0	0	0	0			
OPPOSE [NET]	133	11	22	12	19	18	43	16	17	22	9	41	20	19	11	21	17	15	38	12			
STRONGLY OPPOSE	87	7	13	9	13	11	28	11	9	16	6	22	17	13	7	12	12	9	28	6			
SOMEWHAT OPPOSE	43	4	9	3	5	7	13	5	8	5	3	18	2	5	4	8	5	6	9	6			
LEAN OPPOSE	3	0	0	0	1	0	2	0	0	1	0	1	1	1	0	1	0	0	1	0			
FIRM UNSURE	17	1	1	0	5	5	5	0	2	3	2	9	1	3	3	3	2	1	4	1			
REFUSED	3	0	0	1	1	1	0	0	0	2	0	1	0	1	0	0	1	0	0	1			

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Q2. I am going to read some specific information about the Sacramento Arena Project. If approved by the Sacramento City Council and the National Basketball Association, the new arena would keep the City of Sacramento from moving to Seattle and save 800 local jobs. The arena is projected to create 4,000 new jobs. It will cost 448 million dollars, with the City of Sacramento contributing 58% - or 250 million dollars - of the cost, mostly by borrowing against future city parking revenues and hotel taxes. If revenues fall short, however, the city general fund or taxpayers would have to make up the difference. Knowing what you do now, do you support or oppose the Sacramento Arena project? And would you say that you would strongly (SUPPORT/OPPOSE) or somewhat (SUPPORT/OPPOSE)? Would you say that you lean one way or another?

Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT			
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO 5 YRS	UP TO 10 YRS	UP TO 20 YRS	>20 YRS	COUN-	COUN-	COUN-	COUN-	COUN-	COUN-	COUN-	COUN-	COUN-	SUP-PORT	OP-POSE	UN-SURE
										TRICT 1	TRICT 2	TRICT 3	TRICT 4	TRICT 5	TRICT 6	TRICT 7	TRICT 8				
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
SUPPORT [NET]	147	80	16	51	26	53	38	18	12	14	15	28	13	16	18	21	22	123	19	4	
-----	49.0	49.7	61.5	45.1	51.0	55.8	52.8	39.1	33.3	53.8	39.5	51.9	44.8	47.1	42.9	50.0	62.9	87.2	14.6	18.2	
STRONGLY SUPPORT	85	43	11	31	18	33	23	7	4	8	8	19	7	10	11	11	11	78	6	1	
	28.3	26.7	42.3	27.4	35.3	34.7	31.9	15.2	11.1	30.8	21.1	35.2	24.1	29.4	26.2	26.2	31.4	55.3	4.6	4.5	
SOMEWHAT SUPPORT	58	36	5	17	8	18	15	10	7	6	6	8	6	6	7	8	11	42	12	3	
	19.3	22.4	19.2	15.0	15.7	18.9	20.8	21.7	19.4	23.1	15.8	14.8	20.7	17.6	16.7	19.0	31.4	29.8	9.2	13.6	
LEAN SUPPORT	4	1	0	3	0	2	0	1	1	0	1	1	0	0	0	2	0	3	1	0	
	1.3	0.6		2.7		2.1		2.2	2.8		2.6	1.9				4.8		2.1	0.8		
OPPOSE [NET]	133	69	10	54	22	36	29	25	21	11	20	22	15	15	21	16	13	15	108	7	
-----	44.3	42.9	38.5	47.8	43.1	37.9	40.3	54.3	58.3	42.3	52.6	40.7	51.7	44.1	50.0	38.1	37.1	10.6	83.1	31.8	
STRONGLY OPPOSE	87	46	9	32	11	22	22	17	15	7	13	13	10	9	16	9	10	8	77	2	
	29.0	28.6	34.6	28.3	21.6	23.2	30.6	37.0	41.7	26.9	34.2	24.1	34.5	26.5	38.1	21.4	28.6	5.7	59.2	9.1	
SOMEWHAT OPPOSE	43	21	1	21	9	13	7	8	6	4	6	8	5	6	4	7	3	5	31	4	
	14.3	13.0	3.8	18.6	17.6	13.7	9.7	17.4	16.7	15.4	15.8	14.8	17.2	17.6	9.5	16.7	8.6	3.5	23.8	18.2	
LEAN OPPOSE	3	2	0	1	2	1	0	0	0	0	1	1	0	0	1	0	0	2	0	1	
	1.0	1.2		0.9	3.9	1.1					2.6	1.9			2.4			1.4		4.5	
FIRM UNSURE	17	12	0	5	2	6	4	2	3	1	3	3	1	3	1	5	0	3	3	11	
	5.7	7.5		4.4	3.9	6.3	5.6	4.3	8.3	3.8	7.9	5.6	3.4	8.8	2.4	11.9		2.1	2.3	50.0	
REFUSED	3	0	0	3	1	0	1	1	0	0	0	1	0	0	2	0	0	0	0	0	
	1.0			2.7	2.0		1.4	2.2				1.9			4.8						

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Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300	52	126	36	47	278	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SUPPORT [NET]	147	29	59	17	28	134	13
-----	49.0	55.8	46.8	47.2	59.6	48.2	59.1
STRONGLY SUPPORT	85	21	35	8	14	75	10
	28.3	40.4	27.8	22.2	29.8	27.0	45.5
SOMEWHAT SUPPORT	58	7	23	9	13	56	2
	19.3	13.5	18.3	25.0	27.7	20.1	9.1
LEAN SUPPORT	4	1	1	0	1	3	1
	1.3	1.9	0.8		2.1	1.1	4.5
OPPOSE [NET]	133	23	60	15	14	124	9
-----	44.3	44.2	47.6	41.7	29.8	44.6	40.9
STRONGLY OPPOSE	87	16	38	8	8	79	8
	29.0	30.8	30.2	22.2	17.0	28.4	36.4
SOMEWHAT OPPOSE	43	7	21	7	4	42	1
	14.3	13.5	16.7	19.4	8.5	15.1	4.5
LEAN OPPOSE	3	0	1	0	2	3	0
	1.0		0.8		4.3	1.1	
FIRM UNSURE	17	0	7	2	4	17	0
	5.7		5.6	5.6	8.5	6.1	
REFUSED	3	0	0	2	1	3	0
	1.0			5.6	2.1	1.1	



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Q3. If the Sacramento City Council approves the new Sacramento Arena project and the accompanying financing plan, opponents plan to force a referendum that would give Sacramento voters final approval. Would you support or oppose a referendum that would require a public vote on the Arena Plan? And would you say that you would strongly (SUPPORT/OPPOSE) or somewhat (SUPPORT/OPPOSE)? Would you say that you lean one way or another?

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US			AGE GROUP				GENDER/AGE				
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE- HOLD	PURE DEM HOUSE- HOLD	MIXED PARTY HOUSE- HOLD	US BORN	FOREIGN BORN	BIRTH- PLACE UN- KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	MEN 55+	18-54	WOMEN 55+
Total	300	135	165	66	156	63	51	134	115	230	60	10	93	99	51	57	99	36	93	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SUPPORT [NET]	235	110	125	53	120	49	40	103	92	186	41	8	77	73	38	47	80	30	70	55
-----	78.3	81.5	75.8	80.3	76.9	77.8	78.4	76.9	80.0	80.9	68.3	80.0	82.8	73.7	74.5	82.5	80.8	83.3	75.3	76.4
STRONGLY SUPPORT	155	73	82	37	78	29	26	69	60	121	26	8	48	51	31	25	50	23	49	33
	51.7	54.1	49.7	56.1	50.0	46.0	51.0	51.5	52.2	52.6	43.3	80.0	51.6	51.5	60.8	43.9	50.5	63.9	52.7	45.8
SOMEWHAT SUPPORT	78	35	43	16	41	19	14	33	31	64	14	0	27	22	7	22	28	7	21	22
	26.0	25.9	26.1	24.2	26.3	30.2	27.5	24.6	27.0	27.8	23.3		29.0	22.2	13.7	38.6	28.3	19.4	22.6	30.6
LEAN SUPPORT	2	2	0	0	1	1	0	1	1	1	1	0	2	0	0	0	2	0	0	0
	0.7	1.5			0.6	1.6		0.7	0.9	0.4	1.7		2.2				2.0			
OPPOSE [NET]	56	23	33	12	32	10	10	28	18	38	16	2	14	23	9	10	17	6	20	13
-----	18.7	17.0	20.0	18.2	20.5	15.9	19.6	20.9	15.7	16.5	26.7	20.0	15.1	23.2	17.6	17.5	17.2	16.7	21.5	18.1
STRONGLY OPPOSE	37	15	22	9	21	5	8	19	10	29	7	1	10	14	7	6	12	3	12	10
	12.3	11.1	13.3	13.6	13.5	7.9	15.7	14.2	8.7	12.6	11.7	10.0	10.8	14.1	13.7	10.5	12.1	8.3	12.9	13.9
SOMEWHAT OPPOSE	18	7	11	3	10	5	2	8	8	9	8	1	4	9	2	3	5	2	8	3
	6.0	5.2	6.7	4.5	6.4	7.9	3.9	6.0	7.0	3.9	13.3	10.0	4.3	9.1	3.9	5.3	5.1	5.6	8.6	4.2
LEAN OPPOSE	1	1	0	0	1	0	0	1	0	0	1	0	0	0	0	1	0	1	0	0
	0.3	0.7			0.6			0.7			1.7					1.8		2.8		
FIRM UNSURE	8	1	7	1	3	4	1	2	5	5	3	0	1	3	4	0	1	0	3	4
	2.7	0.7	4.2	1.5	1.9	6.3	2.0	1.5	4.3	2.2	5.0		1.1	3.0	7.8		1.0		3.2	5.6
REFUSED	1	1	0	0	1	0	0	1	0	1	0	0	1	0	0	0	1	0	0	0
	0.3	0.7			0.6			0.7		0.4			1.1				1.0			

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Q3. If the Sacramento City Council approves the new Sacramento Arena project and the accompanying financing plan, opponents plan to force a referendum that would give Sacramento voters final approval. Would you support or oppose a referendum that would require a public vote on the Arena Plan? And would you say that you would strongly (SUPPORT/OPPOSE) or somewhat (SUPPORT/OPPOSE)? Would you say that you lean one way or another?

Base: Total sample

	PARTY/GENDER						PARTY/AGE						VOTE PROPENSITY						100% NOT HAD THE CHANCE	NEW REG
	GOP		DTS		DEM		GOP		DTS		DEM		5 OUT OF 5	4 OUT OF 5	3 OUT OF 5	2 OUT OF 5	1 OUT OF 5			
	TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54	55+							
Total	300	26	40	24	39	74	82	29	37	45	18	113	43	41	39	45	42	33	74	26
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SUPPORT [NET]	235	21	32	21	28	58	62	21	32	37	12	88	32	26	31	36	31	30	61	20
-----	78.3	80.8	80.0	87.5	71.8	78.4	75.6	72.4	86.5	82.2	66.7	77.9	74.4	63.4	79.5	80.0	73.8	90.9	82.4	76.9
STRONGLY SUPPORT	155	14	23	12	17	38	40	15	22	23	6	57	21	18	20	23	22	18	42	12
	51.7	53.8	57.5	50.0	43.6	51.4	48.8	51.7	59.5	51.1	33.3	50.4	48.8	43.9	51.3	51.1	52.4	54.5	56.8	46.2
SOMEWHAT SUPPORT	78	7	9	8	11	19	22	6	10	13	6	30	11	8	9	13	9	12	19	8
	26.0	26.9	22.5	33.3	28.2	25.7	26.8	20.7	27.0	28.9	33.3	26.5	25.6	19.5	23.1	28.9	21.4	36.4	25.7	30.8
LEAN SUPPORT	2	0	0	1	0	1	0	0	0	1	0	1	0	0	2	0	0	0	0	0
	0.7			4.2		1.4				2.2		0.9			5.1					
OPPOSE [NET]	56	5	7	2	8	15	17	7	5	6	4	23	9	10	7	8	10	3	13	5
-----	18.7	19.2	17.5	8.3	20.5	20.3	20.7	24.1	13.5	13.3	22.2	20.4	20.9	24.4	17.9	17.8	23.8	9.1	17.6	19.2
STRONGLY OPPOSE	37	4	5	1	4	9	12	6	3	2	3	15	6	5	4	7	7	2	9	3
	12.3	15.4	12.5	4.2	10.3	12.2	14.6	20.7	8.1	4.4	16.7	13.3	14.0	12.2	10.3	15.6	16.7	6.1	12.2	11.5
SOMEWHAT OPPOSE	18	1	2	1	4	5	5	1	2	4	1	8	2	4	3	1	3	1	4	2
	6.0	3.8	5.0	4.2	10.3	6.8	6.1	3.4	5.4	8.9	5.6	7.1	4.7	9.8	7.7	2.2	7.1	3.0	5.4	7.7
LEAN OPPOSE	1	0	0	0	0	1	0	0	0	0	0	0	0	1	1	0	0	0	0	0
	0.3					1.4								2.3	2.4					
FIRM UNSURE	8	0	1	1	3	0	3	1	0	2	2	1	2	5	0	1	1	0	0	1
	2.7		2.5	4.2	7.7		3.7	3.4		4.4	11.1	0.9	4.7	12.2		2.2	2.4			3.8
REFUSED	1	0	0	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	0
	0.3					1.4						0.9			2.6					

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Q3. If the Sacramento City Council approves the new Sacramento Arena project and the accompanying financing plan, opponents plan to force a referendum that would give Sacramento voters final approval. Would you support or oppose a referendum that would require a public vote on the Arena Plan? And would you say that you would strongly (SUPPORT/OPPOSE) or somewhat (SUPPORT/OPPOSE)? Would you say that you lean one way or another?

Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT			
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO		>20 YRS	COUN- CIL DIS-	COUN- CIL DIS-	COUN- CIL DIS-	COUN- CIL DIS-	COUN- CIL DIS-	COUN- CIL DIS-	COUN- CIL DIS-	COUN- CIL DIS-	COUN- CIL DIS-	COUN- CIL DIS-	SUP- PORT	OP- POSE	UN- SURE
						5 YRS	10 YRS														
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
SUPPORT [NET]	235	128	21	86	40	75	54	36	30	21	27	47	21	27	32	34	26	111	100	17	
	78.3	79.5	80.8	76.1	78.4	78.9	75.0	78.3	83.3	80.8	71.1	87.0	72.4	79.4	76.2	81.0	74.3	78.7	76.9	77.3	
STRONGLY SUPPORT	155	84	15	56	25	49	37	25	19	18	16	30	11	20	24	22	14	73	68	11	
	51.7	52.2	57.7	49.6	49.0	51.6	51.4	54.3	52.8	69.2	42.1	55.6	37.9	58.8	57.1	52.4	40.0	51.8	52.3	50.0	
SOMEWHAT SUPPORT	78	43	6	29	14	25	17	11	11	3	11	16	10	7	8	11	12	36	32	6	
	26.0	26.7	23.1	25.7	27.5	26.3	23.6	23.9	30.6	11.5	28.9	29.6	34.5	20.6	19.0	26.2	34.3	25.5	24.6	27.3	
LEAN SUPPORT	2	1	0	1	1	1	0	0	0	0	0	1	0	0	0	1	0	2	0	0	
	0.7	0.6		0.9	2.0	1.1						1.9				2.4		1.4			
OPPOSE [NET]	56	28	5	23	7	18	17	8	6	4	10	7	6	5	8	7	9	27	29	0	
	18.7	17.4	19.2	20.4	13.7	18.9	23.6	17.4	16.7	15.4	26.3	13.0	20.7	14.7	19.0	16.7	25.7	19.1	22.3		
STRONGLY OPPOSE	37	21	3	13	5	9	11	7	5	1	5	6	4	5	6	4	6	18	19	0	
	12.3	13.0	11.5	11.5	9.8	9.5	15.3	15.2	13.9	3.8	13.2	11.1	13.8	14.7	14.3	9.5	17.1	12.8	14.6		
SOMEWHAT OPPOSE	18	7	2	9	2	8	6	1	1	3	4	1	2	0	2	3	3	8	10	0	
	6.0	4.3	7.7	8.0	3.9	8.4	8.3	2.2	2.8	11.5	10.5	1.9	6.9		4.8	7.1	8.6	5.7	7.7		
LEAN OPPOSE	1	0	0	1	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0	
	0.3			0.9		1.1					2.6							0.7			
FIRM UNSURE	8	4	0	4	3	2	1	2	0	1	1	0	2	1	2	1	0	3	1	4	
	2.7	2.5		3.5	5.9	2.1	1.4	4.3		3.8	2.6		6.9	2.9	4.8	2.4		2.1	0.8	18.2	
REFUSED	1	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	
	0.3	0.6			2.0									2.9						4.5	

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Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300	52	126	36	47	278	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SUPPORT [NET]	235	39	105	26	37	220	15
-----	78.3	75.0	83.3	72.2	78.7	79.1	68.2
STRONGLY SUPPORT	155	29	71	14	21	145	10
	51.7	55.8	56.3	38.9	44.7	52.2	45.5
SOMEWHAT SUPPORT	78	9	34	12	16	73	5
	26.0	17.3	27.0	33.3	34.0	26.3	22.7
LEAN SUPPORT	2	1	0	0	0	2	0
	0.7	1.9				0.7	
OPPOSE [NET]	56	11	20	8	8	50	6
-----	18.7	21.2	15.9	22.2	17.0	18.0	27.3
STRONGLY OPPOSE	37	5	14	5	6	34	3
	12.3	9.6	11.1	13.9	12.8	12.2	13.6
SOMEWHAT OPPOSE	18	5	6	3	2	16	2
	6.0	9.6	4.8	8.3	4.3	5.8	9.1
LEAN OPPOSE	1	1	0	0	0	0	1
	0.3	1.9					4.5
FIRM UNSURE	8	2	1	2	2	7	1
	2.7	3.8	0.8	5.6	4.3	2.5	4.5
REFUSED	1	0	0	0	0	1	0
	0.3					0.4	

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Q4. And finally for demographic purposes only, which of the following best describes your ethnic background?

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US			AGE GROUP				GENDER/AGE				
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE- HOLD	PURE DEM HOUSE- HOLD	MIXED PARTY HOUSE- HOLD	US BORN	FOREIGN BORN	BIRTH- PLACE UN- KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	55+	18-54	55+
Total	300	135	165	66	156	63	51	134	115	230	60	10	93	99	51	57	99	36	93	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LATINO/HISPANIC	52	28	24	12	21	17	7	19	26	25	27	0	13	14	13	12	16	12	11	13
	17.3	20.7	14.5	18.2	13.5	27.0	13.7	14.2	22.6	10.9	45.0		14.0	14.1	25.5	21.1	16.2	33.3	11.8	18.1
WHITE/CAUCASIAN	126	53	73	38	62	18	31	56	39	117	4	5	33	43	19	31	40	13	36	37
	42.0	39.3	44.2	57.6	39.7	28.6	60.8	41.8	33.9	50.9	6.7	50.0	35.5	43.4	37.3	54.4	40.4	36.1	38.7	51.4
BLACK/AFRICAN AMERICAN	36	18	18	3	29	3	3	24	9	36	0	0	10	17	7	2	15	3	12	6
	12.0	13.3	10.9	4.5	18.6	4.8	5.9	17.9	7.8	15.7			10.8	17.2	13.7	3.5	15.2	8.3	12.9	8.3
ASIAN	47	21	26	3	27	16	1	19	27	23	19	5	26	15	3	3	18	3	23	3
	15.7	15.6	15.8	4.5	17.3	25.4	2.0	14.2	23.5	10.0	31.7	50.0	28.0	15.2	5.9	5.3	18.2	8.3	24.7	4.2
OTHER	26	10	16	8	10	6	7	9	10	18	8	0	8	7	6	5	6	4	9	7
	8.7	7.4	9.7	12.1	6.4	9.5	13.7	6.7	8.7	7.8	13.3		8.6	7.1	11.8	8.8	6.1	11.1	9.7	9.7
REFUSED	13	5	8	2	7	3	2	7	4	11	2	0	3	3	3	4	4	1	2	6
	4.3	3.7	4.8	3.0	4.5	4.8	3.9	5.2	3.5	4.8	3.3		3.2	3.0	5.9	7.0	4.0	2.8	2.2	8.3

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Q4. And finally for demographic purposes only, which of the following best describes your ethnic background?

Base: Total sample

	PARTY/GENDER						PARTY/AGE						VOTE PROPENSITY						100% NOT HAD THE NEW REG	
	GOP		DTS		DEM		GOP		DTS		DEM		5 OUT OF 5	4 OUT OF 5	3 OUT OF 5	2 OUT OF 5	1 OUT OF 5	CHANCE		
TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54	55+	OF 5	OF 5	OF 5	OF 5	OF 5	CHANCE	REG	
Total	300	26	40	24	39	74	82	29	37	45	18	113	43	41	39	45	42	33	74	26
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LATINO/HISPANIC	52	5	7	8	9	13	8	7	5	11	6	8	13	12	8	8	6	6	8	4
	17.3	19.2	17.5	33.3	23.1	17.6	9.8	24.1	13.5	24.4	33.3	7.1	30.2	29.3	20.5	17.8	14.3	18.2	10.8	15.4
WHITE/CAUCASIAN	126	14	24	7	11	27	35	13	25	14	4	47	15	7	7	19	26	16	42	9
	42.0	53.8	60.0	29.2	28.2	36.5	42.7	44.8	67.6	31.1	22.2	41.6	34.9	17.1	17.9	42.2	61.9	48.5	56.8	34.6
BLACK/AFRICAN AMERICAN	36	0	3	2	1	15	14	2	1	3	0	22	7	4	6	8	2	3	8	5
	12.0		7.5	8.3	2.6	20.3	17.1	6.9	2.7	6.7		19.5	16.3	9.8	15.4	17.8	4.8	9.1	10.8	19.2
ASIAN	47	3	0	6	10	11	16	2	1	13	3	25	2	10	15	7	2	4	3	6
	15.7	11.5		25.0	25.6	14.9	19.5	6.9	2.7	28.9	16.7	22.1	4.7	24.4	38.5	15.6	4.8	12.1	4.1	23.1
OTHER	26	4	4	0	6	5	5	4	4	3	3	8	2	8	1	2	4	2	7	2
	8.7	15.4	10.0		15.4	6.8	6.1	13.8	10.8	6.7	16.7	7.1	4.7	19.5	2.6	4.4	9.5	6.1	9.5	7.7
REFUSED	13	0	2	1	2	3	4	1	1	1	2	3	4	0	2	1	2	2	6	0
	4.3		5.0	4.2	5.1	4.1	4.9	3.4	2.7	2.2	11.1	2.7	9.3		5.1	2.2	4.8	6.1	8.1	



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Q4. And finally for demographic purposes only, which of the following best describes your ethnic background?

Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT		
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO 5 YRS	UP TO 10 YRS	UP TO 20 YRS	>20 YRS	COUN- CIL DIS- TRICT 1	COUN- CIL DIS- TRICT 2	COUN- CIL DIS- TRICT 3	COUN- CIL DIS- TRICT 4	COUN- CIL DIS- TRICT 5	COUN- CIL DIS- TRICT 6	COUN- CIL DIS- TRICT 7	COUN- CIL DIS- TRICT 8	SUP- PORT	OP- POSE	UN- SURE
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
LATINO/HISPANIC	52	19	6	27	10	12	15	11	4	2	9	13	3	7	6	5	7	28	22	1
	17.3	11.8	23.1	23.9	19.6	12.6	20.8	23.9	11.1	7.7	23.7	24.1	10.3	20.6	14.3	11.9	20.0	19.9	16.9	4.5
WHITE/CAUCASIAN	126	73	13	40	15	38	29	19	25	12	14	29	15	10	22	14	10	55	61	9
	42.0	45.3	50.0	35.4	29.4	40.0	40.3	41.3	69.4	46.2	36.8	53.7	51.7	29.4	52.4	33.3	28.6	39.0	46.9	40.9
BLACK/AFRICAN AMERICAN	36	20	1	15	11	11	6	6	2	3	5	6	4	3	4	4	7	18	14	1
	12.0	12.4	3.8	13.3	21.6	11.6	8.3	13.0	5.6	11.5	13.2	11.1	13.8	8.8	9.5	9.5	20.0	12.8	10.8	4.5
ASIAN	47	25	4	18	11	24	8	4	0	5	3	1	3	8	6	14	7	26	13	6
	15.7	15.5	15.4	15.9	21.6	25.3	11.1	8.7		19.2	7.9	1.9	10.3	23.5	14.3	33.3	20.0	18.4	10.0	27.3
OTHER	26	14	1	11	3	9	7	4	3	4	5	2	2	4	2	3	4	11	11	4
	8.7	8.7	3.8	9.7	5.9	9.5	9.7	8.7	8.3	15.4	13.2	3.7	6.9	11.8	4.8	7.1	11.4	7.8	8.5	18.2
REFUSED	13	10	1	2	1	1	7	2	2	0	2	3	2	2	2	2	0	3	9	1
	4.3	6.2	3.8	1.8	2.0	1.1	9.7	4.3	5.6		5.3	5.6	6.9	5.9	4.8	4.8		2.1	6.9	4.5

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Q4. And finally for demographic purposes only, which of the following best describes your ethnic background?

Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300 100.0	52 100.0	126 100.0	36 100.0	47 100.0	278 100.0	22 100.0
LATINO/HISPANIC	52 17.3	52 100.0	0	0	0	31 11.2	21 95.5
WHITE/CAUCASIAN	126 42.0	0	126 100.0	0	0	126 45.3	0
BLACK/AFRICAN AMERICAN	36 12.0	0	0	36 100.0	0	36 12.9	0
ASIAN	47 15.7	0	0	0	47 100.0	47 16.9	0
OTHER	26 8.7	0	0	0	0	25 9.0	1 4.5
REFUSED	13 4.3	0	0	0	0	13 4.7	0



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GENDER

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US			AGE GROUP				GENDER/AGE				
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE- HOLD	PURE DEM HOUSE- HOLD	MIXED PARTY HOUSE- HOLD	US BORN	FOREIGN BORN	BIRTH- PLACE UN- KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	55+	18-54	55+
Total	300	135	165	66	156	63	51	134	115	230	60	10	93	99	51	57	99	36	93	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Male	135	135	0	26	74	24	20	62	53	103	26	6	51	48	15	21	99	36	0	0
	45.0	100.0		39.4	47.4	38.1	39.2	46.3	46.1	44.8	43.3	60.0	54.8	48.5	29.4	36.8	100.0	100.0		
Female	165	0	165	40	82	39	31	72	62	127	34	4	42	51	36	36	0	0	93	72
	55.0		100.0	60.6	52.6	61.9	60.8	53.7	53.9	55.2	56.7	40.0	45.2	51.5	70.6	63.2			100.0	100.0



City of Sacramento  
April 2013

GENDER

Base: Total sample

	PARTY/GENDER						PARTY/AGE						VOTE PROPENSITY						100% NOT HAD THE NEW REG				
	GOP		DTS		DEM		GOP		DTS		DEM		5 OUT OF 5		4 OUT OF 5		3 OUT OF 5			2 OUT OF 5		1 OUT OF 5	
TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54	55+	5	4	3	2	1	CHANCE	REG				
Total	300	26	40	24	39	74	82	29	37	45	18	113	43	41	39	45	42	33	74	26			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Male	135	26	0	24	0	74	0	13	13	20	4	62	12	19	20	28	17	13	25	13			
	45.0	100.0		100.0		100.0		44.8	35.1	44.4	22.2	54.9	27.9	46.3	51.3	62.2	40.5	39.4	33.8	50.0			
Female	165	0	40	0	39	0	82	16	24	25	14	51	31	22	19	17	25	20	49	13			
	55.0		100.0		100.0		100.0	55.2	64.9	55.6	77.8	45.1	72.1	53.7	48.7	37.8	59.5	60.6	66.2	50.0			



City of Sacramento  
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GENDER

Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT		
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO 5 YRS	UP TO 10 YRS	UP TO 20 YRS	>20 YRS	COUN- CIL DIS- TRICT 1	COUN- CIL DIS- TRICT 2	COUN- CIL DIS- TRICT 3	COUN- CIL DIS- TRICT 4	COUN- CIL DIS- TRICT 5	COUN- CIL DIS- TRICT 6	COUN- CIL DIS- TRICT 7	COUN- CIL DIS- TRICT 8	SUP- PORT	OP- POSE	UN- SURE
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Male	135	68	9	58	26	45	29	21	14	11	17	27	17	14	13	21	15	71	53	6
	45.0	42.2	34.6	51.3	51.0	47.4	40.3	45.7	38.9	42.3	44.7	50.0	58.6	41.2	31.0	50.0	42.9	50.4	40.8	27.3
Female	165	93	17	55	25	50	43	25	22	15	21	27	12	20	29	21	20	70	77	16
	55.0	57.8	65.4	48.7	49.0	52.6	59.7	54.3	61.1	57.7	55.3	50.0	41.4	58.8	69.0	50.0	57.1	49.6	59.2	72.7



City of Sacramento  
April 2013

GENDER

Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300	52	126	36	47	278	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Male	135	28	53	18	21	122	13
	45.0	53.8	42.1	50.0	44.7	43.9	59.1
Female	165	24	73	18	26	156	9
	55.0	46.2	57.9	50.0	55.3	56.1	40.9

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April 2013

PARTY

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US			AGE GROUP			GENDER/AGE					
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE- HOLD	PURE DEM HOUSE- HOLD	MIXED PARTY HOUSE- HOLD	US BORN	FOREIGN BORN	BIRTH- PLACE UN- KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	55+	18-54	55+
Total	300	135	165	66	156	63	51	134	115	230	60	10	93	99	51	57	99	36	93	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Republican	66	26	40	66	0	0	51	0	15	57	9	0	11	18	13	24	13	13	16	24
	22.0	19.3	24.2	100.0			100.0		13.0	24.8	15.0		11.8	18.2	25.5	42.1	13.1	36.1	17.2	33.3
Democratic	156	74	82	0	156	0	0	134	22	124	27	5	60	53	24	19	62	12	51	31
	52.0	54.8	49.7		100.0			100.0	19.1	53.9	45.0	50.0	64.5	53.5	47.1	33.3	62.6	33.3	54.8	43.1
DTS	63	24	39	0	0	63	0	0	63	34	24	5	19	26	10	8	20	4	25	14
	21.0	17.8	23.6			100.0			54.8	14.8	40.0	50.0	20.4	26.3	19.6	14.0	20.2	11.1	26.9	19.4
Other	15	11	4	0	0	0	0	0	15	15	0	0	3	2	4	6	4	7	1	3
	5.0	8.1	2.4						13.0	6.5			3.2	2.0	7.8	10.5	4.0	19.4	1.1	4.2

City of Sacramento  
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PARTY

Base: Total sample

	PARTY/GENDER						PARTY/AGE						VOTE PROPENSITY							
	GOP		DTS		DEM		GOP		DTS		DEM		5 OUT	4 OUT	3 OUT	2 OUT	1 OUT	100% NOT HAD THE CHANCE	NEW REG	
	TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54	55+	OF 5	OF 5	OF 5	OF 5	OF 5		
Total	300 100.0	26 100.0	40 100.0	24 100.0	39 100.0	74 100.0	82 100.0	29 100.0	37 100.0	45 100.0	18 100.0	113 100.0	43 100.0	41 100.0	39 100.0	45 100.0	42 100.0	33 100.0	74 100.0	26 100.0
Republican	66 22.0	26 100.0	40 100.0	0	0	0	0	29 100.0	37 100.0	0	0	0	0	9 22.0	4 10.3	10 22.2	7 16.7	9 27.3	25 33.8	2 7.7
Democratic	156 52.0	0	0	0	0	74 100.0	82 100.0	0	0	0	0	113 100.0	43 100.0	13 31.7	23 59.0	26 57.8	24 57.1	17 51.5	32 43.2	21 80.8
DTS	63 21.0	0	0	24 100.0	39 100.0	0	0	0	0	45 100.0	18 100.0	0	0	18 43.9	11 28.2	8 17.8	8 19.0	4 12.1	11 14.9	3 11.5
Other	15 5.0	0	0	0	0	0	0	0	0	0	0	0	0	1 2.4	1 2.6	1 2.2	3 7.1	3 9.1	6 8.1	0



City of Sacramento  
April 2013

PARTY

Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT		
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO 5 YRS	UP TO 10 YRS	UP TO 20 YRS	>20 YRS	COUN- CIL DIS- TRICT 1	COUN- CIL DIS- TRICT 2	COUN- CIL DIS- TRICT 3	COUN- CIL DIS- TRICT 4	COUN- CIL DIS- TRICT 5	COUN- CIL DIS- TRICT 6	COUN- CIL DIS- TRICT 7	COUN- CIL DIS- TRICT 8	SUP- PORT	OP- POSE	UN- SURE
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Republican	66	40	6	20	4	15	15	14	18	5	8	15	2	10	12	12	2	31	31	3
	22.0	24.8	23.1	17.7	7.8	15.8	20.8	30.4	50.0	19.2	21.1	27.8	6.9	29.4	28.6	28.6	5.7	22.0	23.8	13.6
Democratic	156	86	14	56	34	56	29	21	16	12	18	30	21	19	17	16	23	80	60	14
	52.0	53.4	53.8	49.6	66.7	58.9	40.3	45.7	44.4	46.2	47.4	55.6	72.4	55.9	40.5	38.1	65.7	56.7	46.2	63.6
DTS	63	24	5	34	12	19	22	10	0	7	11	6	4	5	9	12	9	23	32	5
	21.0	14.9	19.2	30.1	23.5	20.0	30.6	21.7		26.9	28.9	11.1	13.8	14.7	21.4	28.6	25.7	16.3	24.6	22.7
Other	15	11	1	3	1	5	6	1	2	2	1	3	2	0	4	2	1	7	7	0
	5.0	6.8	3.8	2.7	2.0	5.3	8.3	2.2	5.6	7.7	2.6	5.6	6.9		9.5	4.8	2.9	5.0	5.4	



City of Sacramento  
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PARTY

Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300 100.0	52 100.0	126 100.0	36 100.0	47 100.0	278 100.0	22 100.0
Republican	66 22.0	12 23.1	38 30.2	3 8.3	3 6.4	63 22.7	3 13.6
Democratic	156 52.0	21 40.4	62 49.2	29 80.6	27 57.4	144 51.8	12 54.5
DTS	63 21.0	17 32.7	18 14.3	3 8.3	16 34.0	56 20.1	7 31.8
Other	15 5.0	2 3.8	8 6.3	1 2.8	1 2.1	15 5.4	0



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HOUSEHOLD PARTY

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US			AGE GROUP			GENDER/AGE					
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE- HOLD	PURE DEM HOUSE- HOLD	MIXED PARTY HOUSE- HOLD	US BORN	FOREIGN BORN	BIRTH- PLACE UN- KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	55+	18-54	55+
Total	300	135	165	66	156	63	51	134	115	230	60	10	93	99	51	57	99	36	93	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Pure Republican Household	51	20	31	51	0	0	51	0	0	45	6	0	7	13	9	22	9	11	11	20
	17.0	14.8	18.8	77.3			100.0			19.6	10.0		7.5	13.1	17.6	38.6	9.1	30.6	11.8	27.8
Pure Democratic Household	134	62	72	0	134	0	0	134	0	106	23	5	48	46	23	17	50	12	44	28
	44.7	45.9	43.6		85.9			100.0		46.1	38.3	50.0	51.6	46.5	45.1	29.8	50.5	33.3	47.3	38.9
Mixed Party Household	115	53	62	15	22	63	0	0	115	79	31	5	38	40	19	18	40	13	38	24
	38.3	39.3	37.6	22.7	14.1	100.0			100.0	34.3	51.7	50.0	40.9	40.4	37.3	31.6	40.4	36.1	40.9	33.3



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April 2013

HOUSEHOLD PARTY

Base: Total sample

	PARTY/GENDER						PARTY/AGE						VOTE PROPENSITY						100% NOT HAD THE NEW REG						
	GOP		DTS		DEM		GOP		DTS		DEM		5 OUT OF 5		4 OUT OF 5		3 OUT OF 5			2 OUT OF 5		1 OUT OF 5		CHANCE	REG
	TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54	55+	OF 5	OF 5	OF 5	OF 5	OF 5		OF 5	OF 5	OF 5			
Total	300 100.0	26 100.0	40 100.0	24 100.0	39 100.0	74 100.0	82 100.0	29 100.0	37 100.0	45 100.0	18 100.0	113 100.0	43 100.0	41 100.0	39 100.0	45 100.0	42 100.0	33 100.0	74 100.0	26 100.0					
Pure Republican Household	51 17.0	20 76.9	31 77.5	0	0	0	0	20 69.0	31 83.8	0	0	0	0	6 14.6	4 10.3	9 20.0	3 7.1	9 27.3	19 25.7	1 3.8					
Pure Democratic Household	134 44.7	0	0	0	0	62 83.8	72 87.8	0	0	0	0	94 83.2	40 93.0	11 26.8	20 51.3	23 51.1	22 52.4	13 39.4	30 40.5	15 57.7					
Mixed Party Household	115 38.3	6 23.1	9 22.5	24 100.0	39 100.0	12 16.2	10 12.2	9 31.0	6 16.2	45 100.0	18 100.0	19 16.8	3 7.0	24 58.5	15 38.5	13 28.9	17 40.5	11 33.3	25 33.8	10 38.5					



City of Sacramento  
April 2013

HOUSEHOLD PARTY

Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT		
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO 5 YRS	UP TO 10 YRS	UP TO 20 YRS	>20 YRS	COUN- CIL DIS- TRICT 1	COUN- CIL DIS- TRICT 2	COUN- CIL DIS- TRICT 3	COUN- CIL DIS- TRICT 4	COUN- CIL DIS- TRICT 5	COUN- CIL DIS- TRICT 6	COUN- CIL DIS- TRICT 7	COUN- CIL DIS- TRICT 8	SUP- PORT	OP- POSE	UN- SURE
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Pure Republican Household	51	34	5	12	2	13	11	10	15	3	5	13	2	8	7	11	2	22	25	3
	17.0	21.1	19.2	10.6	3.9	13.7	15.3	21.7	41.7	11.5	13.2	24.1	6.9	23.5	16.7	26.2	5.7	15.6	19.2	13.6
Pure Democratic Household	134	73	13	48	27	49	26	19	13	12	15	26	21	16	14	8	22	70	51	12
	44.7	45.3	50.0	42.5	52.9	51.6	36.1	41.3	36.1	46.2	39.5	48.1	72.4	47.1	33.3	19.0	62.9	49.6	39.2	54.5
Mixed Party Household	115	54	8	53	22	33	35	17	8	11	18	15	6	10	21	23	11	49	54	7
	38.3	33.5	30.8	46.9	43.1	34.7	48.6	37.0	22.2	42.3	47.4	27.8	20.7	29.4	50.0	54.8	31.4	34.8	41.5	31.8



City of Sacramento  
 April 2013

HOUSEHOLD PARTY

Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300 100.0	52 100.0	126 100.0	36 100.0	47 100.0	278 100.0	22 100.0
Pure Republican Household	51 17.0	7 13.5	31 24.6	3 8.3	1 2.1	48 17.3	3 13.6
Pure Democratic Household	134 44.7	19 36.5	56 44.4	24 66.7	19 40.4	125 45.0	9 40.9
Mixed Party Household	115 38.3	26 50.0	39 31.0	9 25.0	27 57.4	105 37.8	10 45.5



City of Sacramento  
April 2013

BORN IN US

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US			AGE GROUP				GENDER/AGE				
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE- HOLD	PURE DEM HOUSE- HOLD	MIXED PARTY HOUSE- HOLD	US BORN	FOREIGN BORN	BIRTH- PLACE UN- KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	55+	18-54	55+
Total	300	135	165	66	156	63	51	134	115	230	60	10	93	99	51	57	99	36	93	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Us Born	230	103	127	57	124	34	45	106	79	230	0	0	74	75	35	46	79	24	70	57
	76.7	76.3	77.0	86.4	79.5	54.0	88.2	79.1	68.7	100.0			79.6	75.8	68.6	80.7	79.8	66.7	75.3	79.2
Foreign Born	60	26	34	9	27	24	6	23	31	0	60	0	12	22	15	11	15	11	19	15
	20.0	19.3	20.6	13.6	17.3	38.1	11.8	17.2	27.0		100.0		12.9	22.2	29.4	19.3	15.2	30.6	20.4	20.8
Birthplace Unknown	10	6	4	0	5	5	0	5	5	0	0	10	7	2	1	0	5	1	4	0
	3.3	4.4	2.4		3.2	7.9		3.7	4.3			100.0	7.5	2.0	2.0		5.1	2.8	4.3	

City of Sacramento  
April 2013

BORN IN US

Base: Total sample

	PARTY/GENDER						PARTY/AGE						VOTE PROPENSITY																													
	GOP		DTS		DEM		GOP		DTS		DEM		5 OUT OF 5		4 OUT OF 5		3 OUT OF 5		2 OUT OF 5		1 OUT OF 5		100% NOT HAD THE CHANCE	NEW REG																		
	TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54	55+	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	CHANCE	REG																			
Total	300	26	40	24	39	74	82	29	37	45	18	113	43	41	39	45	42	33	74	26	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Us Born	230	21	36	14	20	57	67	24	33	28	6	92	32	26	20	31	36	29	68	20	76.7	80.8	90.0	58.3	51.3	77.0	81.7	82.8	89.2	62.2	33.3	81.4	74.4	63.4	51.3	68.9	85.7	87.9	91.9	76.9		
Foreign Born	60	5	4	7	17	14	13	5	4	13	11	16	11	14	16	11	4	4	6	5	20.0	19.2	10.0	29.2	43.6	18.9	15.9	17.2	10.8	28.9	61.1	14.2	25.6	34.1	41.0	24.4	9.5	12.1	8.1	19.2		
Birthplace Unknown	10	0	0	3	2	3	2	0	0	4	1	5	0	1	3	3	2	0	0	1	3.3			12.5	5.1	4.1	2.4			8.9	5.6	4.4	2.4	7.7	6.7	4.8		3.8				



City of Sacramento  
April 2013

BORN IN US

Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT		
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO 5 YRS	UP TO 10 YRS	UP TO 20 YRS	>20 YRS	COUN- CIL DIS- TRICT 1	COUN- CIL DIS- TRICT 2	COUN- CIL DIS- TRICT 3	COUN- CIL DIS- TRICT 4	COUN- CIL DIS- TRICT 5	COUN- CIL DIS- TRICT 6	COUN- CIL DIS- TRICT 7	COUN- CIL DIS- TRICT 8	SUP- PORT	OP- POSE	UN- SURE
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Us Born	230	136	18	76	39	69	54	34	34	16	30	47	24	26	34	31	22	108	101	16
	76.7	84.5	69.2	67.3	76.5	72.6	75.0	73.9	94.4	61.5	78.9	87.0	82.8	76.5	81.0	73.8	62.9	76.6	77.7	72.7
Foreign Born	60	24	4	32	10	19	17	12	2	6	7	7	4	7	7	9	13	28	27	3
	20.0	14.9	15.4	28.3	19.6	20.0	23.6	26.1	5.6	23.1	18.4	13.0	13.8	20.6	16.7	21.4	37.1	19.9	20.8	13.6
Birthplace Unknown	10	1	4	5	2	7	1	0	0	4	1	0	1	1	1	2	0	5	2	3
	3.3	0.6	15.4	4.4	3.9	7.4	1.4			15.4	2.6		3.4	2.9	2.4	4.8		3.5	1.5	13.6



City of Sacramento  
April 2013

BORN IN US

Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300 100.0	52 100.0	126 100.0	36 100.0	47 100.0	278 100.0	22 100.0
Us Born	230 76.7	25 48.1	117 92.9	36 100.0	23 48.9	226 81.3	4 18.2
Foreign Born	60 20.0	27 51.9	4 3.2	0	19 40.4	42 15.1	18 81.8
Birthplace Unknown	10 3.3	0	5 4.0	0	5 10.6	10 3.6	0



City of Sacramento  
April 2013

AGE GROUP

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US			AGE GROUP			GENDER/AGE					
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE- HOLD	PURE DEM HOUSE- HOLD	MIXED PARTY HOUSE- HOLD	US BORN	FOREIGN BORN	BIRTH- PLACE UN- KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	55+	18-54	55+
Total	300	135	165	66	156	63	51	134	115	230	60	10	93	99	51	57	99	36	93	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	93	51	42	11	60	19	7	48	38	74	12	7	93	0	0	0	51	0	42	0
	31.0	37.8	25.5	16.7	38.5	30.2	13.7	35.8	33.0	32.2	20.0	70.0	100.0				51.5		45.2	
35-54	99	48	51	18	53	26	13	46	40	75	22	2	0	99	0	0	48	0	51	0
	33.0	35.6	30.9	27.3	34.0	41.3	25.5	34.3	34.8	32.6	36.7	20.0		100.0			48.5		54.8	
55-64	51	15	36	13	24	10	9	23	19	35	15	1	0	0	51	0	0	15	0	36
	17.0	11.1	21.8	19.7	15.4	15.9	17.6	17.2	16.5	15.2	25.0	10.0			100.0			41.7		50.0
65 and Older	57	21	36	24	19	8	22	17	18	46	11	0	0	0	0	57	0	21	0	36
	19.0	15.6	21.8	36.4	12.2	12.7	43.1	12.7	15.7	20.0	18.3					100.0		58.3		50.0

City of Sacramento  
April 2013

AGE GROUP

Base: Total sample

	PARTY/GENDER								PARTY/AGE						VOTE PROPENSITY																						
	GOP		DTS		DEM		GOP		DTS		DEM		5 OUT OF 5		4 OUT OF 5		3 OUT OF 5		2 OUT OF 5		1 OUT OF 5		100% NOT HAD THE CHANCE	NEW REG													
	TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54	55+	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	CHANCE	REG														
Total	300	26	40	24	39	74	82	29	37	45	18	113	43	41	39	45	42	33	74	26	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
18-34	93	4	7	8	11	36	24	11	0	19	0	60	0	17	24	17	10	6	5	14	31.0	15.4	17.5	33.3	28.2	48.6	29.3	37.9	42.2	53.1	41.5	61.5	37.8	23.8	18.2	6.8	53.8
35-54	99	9	9	12	14	26	27	18	0	26	0	53	0	16	9	17	15	11	23	8	33.0	34.6	22.5	50.0	35.9	35.1	32.9	62.1	57.8	46.9	39.0	23.1	37.8	35.7	33.3	31.1	30.8
55-64	51	5	8	1	9	6	18	0	13	0	10	0	24	4	1	8	8	8	19	3	17.0	19.2	20.0	4.2	23.1	8.1	22.0	35.1	55.6	55.8	9.8	2.6	17.8	19.0	24.2	25.7	11.5
65 and Older	57	8	16	3	5	6	13	0	24	0	8	0	19	4	5	3	9	8	27	1	19.0	30.8	40.0	12.5	12.8	8.1	15.9	64.9	44.4	44.2	9.8	12.8	6.7	21.4	24.2	36.5	3.8



City of Sacramento  
April 2013

AGE GROUP

Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT		
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO 5 YRS	UP TO 10 YRS	UP TO 20 YRS	>20 YRS	COUN- CIL DIS- TRICT 1	COUN- CIL DIS- TRICT 2	COUN- CIL DIS- TRICT 3	COUN- CIL DIS- TRICT 4	COUN- CIL DIS- TRICT 5	COUN- CIL DIS- TRICT 6	COUN- CIL DIS- TRICT 7	COUN- CIL DIS- TRICT 8	SUP- PORT	OP- POSE	UN- SURE
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
18-34	93	52	6	35	31	47	14	1	0	9	12	14	8	17	10	13	10	50	32	9
	31.0	32.3	23.1	31.0	60.8	49.5	19.4	2.2		34.6	31.6	25.9	27.6	50.0	23.8	31.0	28.6	35.5	24.6	40.9
35-54	99	46	8	45	12	32	27	22	6	12	14	18	12	7	13	11	12	42	50	5
	33.0	28.6	30.8	39.8	23.5	33.7	37.5	47.8	16.7	46.2	36.8	33.3	41.4	20.6	31.0	26.2	34.3	29.8	38.5	22.7
55-64	51	26	5	20	5	8	14	13	11	1	6	10	5	5	10	9	5	21	24	4
	17.0	16.1	19.2	17.7	9.8	8.4	19.4	28.3	30.6	3.8	15.8	18.5	17.2	14.7	23.8	21.4	14.3	14.9	18.5	18.2
65 and Older	57	37	7	13	3	8	17	10	19	4	6	12	4	5	9	9	8	28	24	4
	19.0	23.0	26.9	11.5	5.9	8.4	23.6	21.7	52.8	15.4	15.8	22.2	13.8	14.7	21.4	21.4	22.9	19.9	18.5	18.2



City of Sacramento  
April 2013

AGE GROUP

Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300 100.0	52 100.0	126 100.0	36 100.0	47 100.0	278 100.0	22 100.0
18-34	93 31.0	13 25.0	33 26.2	10 27.8	26 55.3	89 32.0	4 18.2
35-54	99 33.0	14 26.9	43 34.1	17 47.2	15 31.9	94 33.8	5 22.7
55-64	51 17.0	13 25.0	19 15.1	7 19.4	3 6.4	44 15.8	7 31.8
65 and Older	57 19.0	12 23.1	31 24.6	2 5.6	3 6.4	51 18.3	6 27.3

City of Sacramento  
April 2013

VOTE PROPENSITY

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US		AGE GROUP				GENDER/AGE					
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE- HOLD	PURE DEM HOUSE- HOLD	MIXED PARTY HOUSE- HOLD	US BORN	FOREIGN BORN	BIRTH- PLACE UN- KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	55+	18-54	55+
Total	300 100.0	135 100.0	165 100.0	66 100.0	156 100.0	63 100.0	51 100.0	134 100.0	115 100.0	230 100.0	60 100.0	10 100.0	93 100.0	99 100.0	51 100.0	57 100.0	99 100.0	36 100.0	93 100.0	72 100.0
5 Out Of 5	41 13.7	19 14.1	22 13.3	9 13.6	13 8.3	18 28.6	6 11.8	11 8.2	24 20.9	26 11.3	14 23.3	1 10.0	17 18.3	16 16.2	4 7.8	4 7.0	15 15.2	4 11.1	18 19.4	4 5.6
4 Out Of 5	39 13.0	20 14.8	19 11.5	4 6.1	23 14.7	11 17.5	4 7.8	20 14.9	15 13.0	20 8.7	16 26.7	3 30.0	24 25.8	9 9.1	1 2.0	5 8.8	18 18.2	2 5.6	15 16.1	4 5.6
3 Out Of 5	45 15.0	28 20.7	17 10.3	10 15.2	26 16.7	8 12.7	9 17.6	23 17.2	13 11.3	31 13.5	11 18.3	3 30.0	17 18.3	17 17.2	8 15.7	3 5.3	22 22.2	6 16.7	12 12.9	5 6.9
2 Out Of 5	42 14.0	17 12.6	25 15.2	7 10.6	24 15.4	8 12.7	3 5.9	22 16.4	17 14.8	36 15.7	4 6.7	2 20.0	10 10.8	15 15.2	8 15.7	9 15.8	13 13.1	4 11.1	12 12.9	13 18.1
1 Out Of 5	33 11.0	13 9.6	20 12.1	9 13.6	17 10.9	4 6.3	9 17.6	13 9.7	11 9.6	29 12.6	4 6.7	0	6 6.5	11 11.1	8 15.7	8 14.0	7 7.1	6 16.7	10 10.8	10 13.9
100% Not had the chance	74 24.7	25 18.5	49 29.7	25 37.9	32 20.5	11 17.5	19 37.3	30 22.4	25 21.7	68 29.6	6 10.0	0	5 5.4	23 23.2	19 37.3	27 47.4	12 12.1	13 36.1	16 17.2	33 45.8
New Registrant	26 8.7	13 9.6	13 7.9	2 3.0	21 13.5	3 4.8	1 2.0	15 11.2	10 8.7	20 8.7	5 8.3	1 10.0	14 15.1	8 8.1	3 5.9	1 1.8	12 12.1	1 2.8	10 10.8	3 4.2



City of Sacramento  
April 2013

VOTE PROPENSITY

Base: Total sample

	PARTY/GENDER						PARTY/AGE						VOTE PROPENSITY						100% NOT HAD THE CHANCE	NEW REG				
	GOP		DTS		DEM		GOP		DTS		DEM		5 OUT OF 5		4 OUT OF 5		3 OUT OF 5				2 OUT OF 5		1 OUT OF 5	
	TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54	55+	OF 5	OF 5	OF 5	OF 5	OF 5			OF 5	OF 5	OF 5	OF 5
Total	300	26	40	24	39	74	82	29	37	45	18	113	43	41	39	45	42	33	74	26	100.0	100.0		
5 Out Of 5	41	5	4	6	12	7	6	8	1	15	3	10	3	41	0	0	0	0	0	0	0	0		
4 Out Of 5	39	1	3	5	6	13	10	2	2	9	2	21	2	0	39	0	0	0	0	0	0	0		
3 Out Of 5	45	6	4	4	4	17	9	6	4	5	3	22	4	0	0	45	0	0	0	0	0	0		
2 Out Of 5	42	3	4	4	4	8	16	4	3	6	2	15	9	0	0	0	42	0	0	0	0	0		
1 Out Of 5	33	3	6	2	2	5	12	4	5	2	2	10	7	0	0	0	0	33	0	0	0	0		
100% Not had the chance	74	7	18	1	10	14	18	3	22	5	6	18	14	0	0	0	0	0	0	74	0	100.0		
New Registrant	26	1	1	2	1	10	11	2	0	3	0	17	4	0	0	0	0	0	0	0	26	100.0		



City of Sacramento  
April 2013

VOTE PROPENSITY

Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT		
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO 5 YRS	UP TO 10 YRS	UP TO 20 YRS	>20 YRS	COUN- CIL DIS- TRICT 1	COUN- CIL DIS- TRICT 2	COUN- CIL DIS- TRICT 3	COUN- CIL DIS- TRICT 4	COUN- CIL DIS- TRICT 5	COUN- CIL DIS- TRICT 6	COUN- CIL DIS- TRICT 7	COUN- CIL DIS- TRICT 8	SUP- PORT	OP- POSE	UN- SURE
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
5 Out Of 5	41	18	4	19	11	17	7	3	3	4	7	4	3	5	5	6	7	17	18	4
	13.7	11.2	15.4	16.8	21.6	17.9	9.7	6.5	8.3	15.4	18.4	7.4	10.3	14.7	11.9	14.3	20.0	12.1	13.8	18.2
4 Out Of 5	39	18	3	18	8	21	7	2	1	4	2	4	4	6	4	7	8	22	14	3
	13.0	11.2	11.5	15.9	15.7	22.1	9.7	4.3	2.8	15.4	5.3	7.4	13.8	17.6	9.5	16.7	22.9	15.6	10.8	13.6
3 Out Of 5	45	23	3	19	3	21	9	9	3	1	4	10	3	8	3	9	7	22	17	5
	15.0	14.3	11.5	16.8	5.9	22.1	12.5	19.6	8.3	3.8	10.5	18.5	10.3	23.5	7.1	21.4	20.0	15.6	13.1	22.7
2 Out Of 5	42	18	5	19	1	10	19	6	6	5	7	11	4	2	5	3	5	21	19	1
	14.0	11.2	19.2	16.8	2.0	10.5	26.4	13.0	16.7	19.2	18.4	20.4	13.8	5.9	11.9	7.1	14.3	14.9	14.6	4.5
1 Out Of 5	33	20	4	9	4	8	11	5	5	4	6	4	3	3	5	6	2	16	16	1
	11.0	12.4	15.4	8.0	7.8	8.4	15.3	10.9	13.9	15.4	15.8	7.4	10.3	8.8	11.9	14.3	5.7	11.3	12.3	4.5
100% Not had the chance	74	49	7	18	3	13	19	21	18	6	5	19	11	6	15	10	2	34	33	5
	24.7	30.4	26.9	15.9	5.9	13.7	26.4	45.7	50.0	23.1	13.2	35.2	37.9	17.6	35.7	23.8	5.7	24.1	25.4	22.7
New Registrant	26	15	0	11	21	5	0	0	0	2	7	2	1	4	5	1	4	9	13	3
	8.7	9.3		9.7	41.2	5.3				7.7	18.4	3.7	3.4	11.8	11.9	2.4	11.4	6.4	10.0	13.6



City of Sacramento  
April 2013

VOTE PROPENSITY

Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300 100.0	52 100.0	126 100.0	36 100.0	47 100.0	278 100.0	22 100.0
5 Out Of 5	41 13.7	12 23.1	7 5.6	4 11.1	10 21.3	36 12.9	5 22.7
4 Out Of 5	39 13.0	8 15.4	7 5.6	6 16.7	15 31.9	34 12.2	5 22.7
3 Out Of 5	45 15.0	8 15.4	19 15.1	8 22.2	7 14.9	41 14.7	4 18.2
2 Out Of 5	42 14.0	6 11.5	26 20.6	2 5.6	2 4.3	41 14.7	1 4.5
1 Out Of 5	33 11.0	6 11.5	16 12.7	3 8.3	4 8.5	32 11.5	1 4.5
100% Not had the chance	74 24.7	8 15.4	42 33.3	8 22.2	3 6.4	72 25.9	2 9.1
New Registrant	26 8.7	4 7.7	9 7.1	5 13.9	6 12.8	22 7.9	4 18.2



City of Sacramento  
April 2013

TYPE OF VOTER

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US			AGE GROUP			GENDER/AGE					
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE- HOLD	PURE DEM HOUSE- HOLD	MIXED PARTY HOUSE- HOLD	US BORN	FOREIGN BORN	BIRTH- PLACE UN- KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	55+	18-54	55+
Total	300	135	165	66	156	63	51	134	115	230	60	10	93	99	51	57	99	36	93	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Permanent Vote-By-Mail Voter	161	68	93	40	86	24	34	73	54	136	24	1	52	46	26	37	50	18	48	45
	53.7	50.4	56.4	60.6	55.1	38.1	66.7	54.5	47.0	59.1	40.0	10.0	55.9	46.5	51.0	64.9	50.5	50.0	51.6	62.5
Previous Vote-By-Mail Voter	26	9	17	6	14	5	5	13	8	18	4	4	6	8	5	7	7	2	7	10
	8.7	6.7	10.3	9.1	9.0	7.9	9.8	9.7	7.0	7.8	6.7	40.0	6.5	8.1	9.8	12.3	7.1	5.6	7.5	13.9
Election Day Voter	113	58	55	20	56	34	12	48	53	76	32	5	35	45	20	13	42	16	38	17
	37.7	43.0	33.3	30.3	35.9	54.0	23.5	35.8	46.1	33.0	53.3	50.0	37.6	45.5	39.2	22.8	42.4	44.4	40.9	23.6

City of Sacramento  
April 2013

TYPE OF VOTER

Base: Total sample

	PARTY/GENDER						PARTY/AGE						VOTE PROPENSITY											
	GOP		DTS		DEM		GOP		DTS		DEM		5 OUT OF 5		4 OUT OF 5		3 OUT OF 5		2 OUT OF 5		1 OUT OF 5		100% NOT HAD THE CHANCE	NEW REG
	TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54	55+	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	CHANCE	REG	
Total	300	26	40	24	39	74	82	29	37	45	18	113	43	41	39	45	42	33	74	26	100.0	100.0	100.0	100.0
Permanent Vote-By-Mail Voter	161	15	25	6	18	39	47	17	23	16	8	61	25	18	18	23	18	20	49	15	53.7	57.7	62.5	25.0
Previous Vote-By-Mail Voter	26	2	4	2	3	5	9	2	4	3	2	9	5	4	3	3	5	4	7	0	8.7	7.7	10.0	8.3
Election Day Voter	113	9	11	16	18	30	26	10	10	26	8	43	13	19	18	19	19	9	18	11	37.7	34.6	27.5	66.7



City of Sacramento  
April 2013

TYPE OF VOTER

Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT		
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO 5 YRS	UP TO 10 YRS	UP TO 20 YRS	>20 YRS	COUN- CIL DIS- TRICT 1	COUN- CIL DIS- TRICT 2	COUN- CIL DIS- TRICT 3	COUN- CIL DIS- TRICT 4	COUN- CIL DIS- TRICT 5	COUN- CIL DIS- TRICT 6	COUN- CIL DIS- TRICT 7	COUN- CIL DIS- TRICT 8	SUP- PORT	OP- POSE	UN- SURE
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Permanent Vote-By-Mail Voter	161	161	0	0	34	53	35	20	19	11	19	34	15	18	20	24	20	79	67	13
	53.7	100.0			66.7	55.8	48.6	43.5	52.8	42.3	50.0	63.0	51.7	52.9	47.6	57.1	57.1	56.0	51.5	59.1
Previous Vote-By-Mail Voter	26	0	26	0	0	8	8	5	5	3	3	5	2	4	3	5	1	14	10	2
	8.7		100.0			8.4	11.1	10.9	13.9	11.5	7.9	9.3	6.9	11.8	7.1	11.9	2.9	9.9	7.7	9.1
Election Day Voter	113	0	0	113	17	34	29	21	12	12	16	15	12	12	19	13	14	48	53	7
	37.7			100.0	33.3	35.8	40.3	45.7	33.3	46.2	42.1	27.8	41.4	35.3	45.2	31.0	40.0	34.0	40.8	31.8



City of Sacramento  
April 2013

TYPE OF VOTER

Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300 100.0	52 100.0	126 100.0	36 100.0	47 100.0	278 100.0	22 100.0
Permanent Vote-By-Mail Voter	161 53.7	19 36.5	73 57.9	20 55.6	25 53.2	154 55.4	7 31.8
Previous Vote-By-Mail Voter	26 8.7	6 11.5	13 10.3	1 2.8	4 8.5	24 8.6	2 9.1
Election Day Voter	113 37.7	27 51.9	40 31.7	15 41.7	18 38.3	100 36.0	13 59.1

City of Sacramento  
April 2013

REGISTRATION DATE

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US			AGE GROUP				GENDER/AGE				
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE- HOLD	PURE DEM HOUSE- HOLD	MIXED PARTY HOUSE- HOLD	US BORN	FOREIGN BORN	BIRTH- PLACE UN- KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	55+	18-54	55+
Total	300 100.0	135 100.0	165 100.0	66 100.0	156 100.0	63 100.0	51 100.0	134 100.0	115 100.0	230 100.0	60 100.0	10 100.0	93 100.0	99 100.0	51 100.0	57 100.0	99 100.0	36 100.0	93 100.0	72 100.0
Less Than One Year	51 17.0	26 19.3	25 15.2	4 6.1	34 21.8	12 19.0	2 3.9	27 20.1	22 19.1	39 17.0	10 16.7	2 20.0	31 33.3	12 12.1	5 9.8	3 5.3	24 24.2	2 5.6	19 20.4	6 8.3
Up To 5 Years	95 31.7	45 33.3	50 30.3	15 22.7	56 35.9	19 30.2	13 25.5	49 36.6	33 28.7	69 30.0	19 31.7	7 70.0	47 50.5	32 32.3	8 15.7	8 14.0	41 41.4	4 11.1	38 40.9	12 16.7
Up To 10 Years	72 24.0	29 21.5	43 26.1	15 22.7	29 18.6	22 34.9	11 21.6	26 19.4	35 30.4	54 23.5	17 28.3	1 10.0	14 15.1	27 27.3	14 27.5	17 29.8	19 19.2	10 27.8	22 23.7	21 29.2
Up To 20 Years	46 15.3	21 15.6	25 15.2	14 21.2	21 13.5	10 15.9	10 19.6	19 14.2	17 14.8	34 14.8	12 20.0	0	1 1.1	22 22.2	13 25.5	10 17.5	11 11.1	10 27.8	12 12.9	13 18.1
More Than 20 Years	36 12.0	14 10.4	22 13.3	18 27.3	16 10.3	0	15 29.4	13 9.7	8 7.0	34 14.8	2 3.3	0	0	6 6.1	11 21.6	19 33.3	4 4.0	10 27.8	2 2.2	20 27.8



City of Sacramento  
April 2013

REGISTRATION DATE

Base: Total sample

	PARTY/GENDER						PARTY/AGE						VOTE PROPENSITY						100% NOT HAD THE NEW REG	
	GOP		DTS		DEM		GOP		DTS		DEM		5 OUT OF 5	4 OUT OF 5	3 OUT OF 5	2 OUT OF 5	1 OUT OF 5	CHANCE		
	TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54								55+
Total	300	26	40	24	39	74	82	29	37	45	18	113	43	41	39	45	42	33	74	26
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Less Than One Year	51	1	3	5	7	19	15	4	0	11	1	28	6	11	8	3	1	4	3	21
	17.0	3.8	7.5	20.8	17.9	25.7	18.3	13.8		24.4	5.6	24.8	14.0	26.8	20.5	6.7	2.4	12.1	4.1	80.8
Up To 5 Years	95	8	7	6	13	28	28	14	1	15	4	48	8	17	21	21	10	8	13	5
	31.7	30.8	17.5	25.0	33.3	37.8	34.1	48.3	2.7	33.3	22.2	42.5	18.6	41.5	53.8	46.7	23.8	24.2	17.6	19.2
Up To 10 Years	72	7	8	6	16	11	18	5	10	13	9	20	9	7	7	9	19	11	19	0
	24.0	26.9	20.0	25.0	41.0	14.9	22.0	17.2	27.0	28.9	50.0	17.7	20.9	17.1	17.9	20.0	45.2	33.3	25.7	
Up To 20 Years	46	3	11	7	3	10	11	5	9	6	4	12	9	3	2	9	6	5	21	0
	15.3	11.5	27.5	29.2	7.7	13.5	13.4	17.2	24.3	13.3	22.2	10.6	20.9	7.3	5.1	20.0	14.3	15.2	28.4	
More Than 20 Years	36	7	11	0	0	6	10	1	17	0	0	5	11	3	1	3	6	5	18	0
	12.0	26.9	27.5			8.1	12.2	3.4	45.9			4.4	25.6	7.3	2.6	6.7	14.3	15.2	24.3	



City of Sacramento  
April 2013

REGISTRATION DATE

Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT		
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO 5 YRS	UP TO 10 YRS	UP TO 20 YRS	>20 YRS	COUN- CIL DIS- TRICT 1	COUN- CIL DIS- TRICT 2	COUN- CIL DIS- TRICT 3	COUN- CIL DIS- TRICT 4	COUN- CIL DIS- TRICT 5	COUN- CIL DIS- TRICT 6	COUN- CIL DIS- TRICT 7	COUN- CIL DIS- TRICT 8	SUP- PORT	OP- POSE	UN- SURE
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Less Than One Year	51	34	0	17	51	0	0	0	0	7	6	9	5	9	7	2	6	29	16	5
	17.0	21.1		15.0	100.0					26.9	15.8	16.7	17.2	26.5	16.7	4.8	17.1	20.6	12.3	22.7
Up To 5 Years	95	53	8	34	0	95	0	0	0	9	15	11	7	11	10	17	15	47	40	8
	31.7	32.9	30.8	30.1		100.0				34.6	39.5	20.4	24.1	32.4	23.8	40.5	42.9	33.3	30.8	36.4
Up To 10 Years	72	35	8	29	0	0	72	0	0	9	8	14	8	5	9	10	9	35	32	2
	24.0	21.7	30.8	25.7			100.0			34.6	21.1	25.9	27.6	14.7	21.4	23.8	25.7	24.8	24.6	9.1
Up To 20 Years	46	20	5	21	0	0	0	46	0	1	6	11	5	4	10	5	4	17	23	4
	15.3	12.4	19.2	18.6				100.0		3.8	15.8	20.4	17.2	11.8	23.8	11.9	11.4	12.1	17.7	18.2
More Than 20 Years	36	19	5	12	0	0	0	0	36	0	3	9	4	5	6	8	1	13	19	3
	12.0	11.8	19.2	10.6					100.0		7.9	16.7	13.8	14.7	14.3	19.0	2.9	9.2	14.6	13.6



City of Sacramento  
April 2013

REGISTRATION DATE

Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300 100.0	52 100.0	126 100.0	36 100.0	47 100.0	278 100.0	22 100.0
Less Than One Year	51 17.0	10 19.2	15 11.9	11 30.6	11 23.4	46 16.5	5 22.7
Up To 5 Years	95 31.7	12 23.1	38 30.2	11 30.6	24 51.1	88 31.7	7 31.8
Up To 10 Years	72 24.0	15 28.8	29 23.0	6 16.7	8 17.0	68 24.5	4 18.2
Up To 20 Years	46 15.3	11 21.2	19 15.1	6 16.7	4 8.5	41 14.7	5 22.7
More Than 20 Years	36 12.0	4 7.7	25 19.8	2 5.6	0	35 12.6	1 4.5





City of Sacramento  
April 2013

GEOGRAPHIC

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US			AGE GROUP				GENDER/AGE				
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE- HOLD	PURE DEM HOUSE- HOLD	MIXED PARTY HOUSE- HOLD	US BORN	FOREIGN BORN	BIRTH- PLACE UN- KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	55+	18-54	55+
Total	300 100.0	135 100.0	165 100.0	66 100.0	156 100.0	63 100.0	51 100.0	134 100.0	115 100.0	230 100.0	60 100.0	10 100.0	93 100.0	99 100.0	51 100.0	57 100.0	99 100.0	36 100.0	93 100.0	72 100.0
Council District 1	26 8.7	11 8.1	15 9.1	5 7.6	12 7.7	7 11.1	3 5.9	12 9.0	11 9.6	16 7.0	6 10.0	4 40.0	9 9.7	12 12.1	1 2.0	4 7.0	10 10.1	1 2.8	11 11.8	4 5.6
Council District 2	38 12.7	17 12.6	21 12.7	8 12.1	18 11.5	11 17.5	5 9.8	15 11.2	18 15.7	30 13.0	7 11.7	1 10.0	12 12.9	14 14.1	6 11.8	6 10.5	14 14.1	3 8.3	12 12.9	9 12.5
Council District 3	54 18.0	27 20.0	27 16.4	15 22.7	30 19.2	6 9.5	13 25.5	26 19.4	15 13.0	47 20.4	7 11.7	0	14 15.1	18 18.2	10 19.6	12 21.1	19 19.2	8 22.2	13 14.0	14 19.4
Council District 4	29 9.7	17 12.6	12 7.3	2 3.0	21 13.5	4 6.3	2 3.9	21 15.7	6 5.2	24 10.4	4 6.7	1 10.0	8 8.6	12 12.1	5 9.8	4 7.0	13 13.1	4 11.1	7 7.5	5 6.9
Council District 5	34 11.3	14 10.4	20 12.1	10 15.2	19 12.2	5 7.9	8 15.7	16 11.9	10 8.7	26 11.3	7 11.7	1 10.0	17 18.3	7 7.1	5 9.8	5 8.8	11 11.1	3 8.3	13 14.0	7 9.7
Council District 6	42 14.0	13 9.6	29 17.6	12 18.2	17 10.9	9 14.3	7 13.7	14 10.4	21 18.3	34 14.8	7 11.7	1 10.0	10 10.8	13 13.1	10 19.6	9 15.8	8 8.1	5 13.9	15 16.1	14 19.4
Council District 7	42 14.0	21 15.6	21 12.7	12 18.2	16 10.3	12 19.0	11 21.6	8 6.0	23 20.0	31 13.5	9 15.0	2 20.0	13 14.0	11 11.1	9 17.6	9 15.8	13 13.1	8 22.2	11 11.8	10 13.9
Council District 8	35 11.7	15 11.1	20 12.1	2 3.0	23 14.7	9 14.3	2 3.9	22 16.4	11 9.6	22 9.6	13 21.7	0	10 10.8	12 12.1	5 9.8	8 14.0	11 11.1	4 11.1	11 11.8	9 12.5

City of Sacramento  
April 2013

GEOGRAPHIC

Base: Total sample

	PARTY/GENDER								PARTY/AGE					VOTE PROPENSITY																										
	GOP		DTS		DEM		GOP		DTS		DEM	5 OUT OF 5		4 OUT OF 5		3 OUT OF 5		2 OUT OF 5		1 OUT OF 5		100% NOT HAD THE CHANCE	NEW REG																	
	TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54	55+	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	CHANCE	REG																	
Total	300	26	40	24	39	74	82	29	37	45	18	113	43	41	39	45	42	33	74	26	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0							
Council District 1	26	1	4	2	5	8	4	4	1	5	2	11	1	4	4	1	5	4	6	2	8.7	3.8	10.0	8.3	12.8	10.8	4.9	13.8	2.7	11.1	11.1	9.7	2.3	9.8	10.3	2.2	11.9	12.1	8.1	7.7
Council District 2	38	5	3	4	7	7	11	5	3	8	3	12	6	7	2	4	7	6	5	7	12.7	19.2	7.5	16.7	17.9	9.5	13.4	17.2	8.1	17.8	16.7	10.6	14.0	17.1	5.1	8.9	16.7	18.2	6.8	26.9
Council District 3	54	8	7	3	3	13	17	5	10	6	0	20	10	4	4	10	11	4	19	2	18.0	30.8	17.5	12.5	7.7	17.6	20.7	17.2	27.0	13.3	17.7	23.3	9.8	10.3	22.2	26.2	12.1	25.7	7.7	
Council District 4	29	1	1	3	1	11	10	1	1	2	2	16	5	3	4	3	4	3	11	1	9.7	3.8	2.5	12.5	2.6	14.9	12.2	3.4	2.7	4.4	11.1	14.2	11.6	7.3	10.3	6.7	9.5	9.1	14.9	3.8
Council District 5	34	3	7	2	3	9	10	6	4	4	1	14	5	5	6	8	2	3	6	4	11.3	11.5	17.5	8.3	7.7	12.2	12.2	20.7	10.8	8.9	5.6	12.4	11.6	12.2	15.4	17.8	4.8	9.1	8.1	15.4
Council District 6	42	2	10	2	7	6	11	6	6	7	2	10	7	5	4	3	5	5	15	5	14.0	7.7	25.0	8.3	17.9	8.1	13.4	20.7	16.2	15.6	11.1	8.8	16.3	12.2	10.3	6.7	11.9	15.2	20.3	19.2
Council District 7	42	6	6	4	8	10	6	2	10	8	4	13	3	6	7	9	3	6	10	1	14.0	23.1	15.0	16.7	20.5	13.5	7.3	6.9	27.0	17.8	22.2	11.5	7.0	14.6	17.9	20.0	7.1	18.2	13.5	3.8
Council District 8	35	0	2	4	5	10	13	0	2	5	4	17	6	7	8	7	5	2	2	4	11.7	5.0	16.7	12.8	13.5	15.9	5.4	11.1	22.2	15.0	14.0	17.1	20.5	15.6	11.9	6.1	2.7	15.4		



City of Sacramento  
April 2013

GEOGRAPHIC

Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT		
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO 5 YRS	UP TO 10 YRS	UP TO 20 YRS	>20 YRS	COUN- CIL DIS- TRICT 1	COUN- CIL DIS- TRICT 2	COUN- CIL DIS- TRICT 3	COUN- CIL DIS- TRICT 4	COUN- CIL DIS- TRICT 5	COUN- CIL DIS- TRICT 6	COUN- CIL DIS- TRICT 7	COUN- CIL DIS- TRICT 8	SUP- PORT	OP- POSE	UN- SURE
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Council District 1	26	11	3	12	7	9	9	1	0	26	0	0	0	0	0	0	0	16	10	0
	8.7	6.8	11.5	10.6	13.7	9.5	12.5	2.2		100.0								11.3	7.7	
Council District 2	38	19	3	16	6	15	8	6	3	0	38	0	0	0	0	0	0	13	22	3
	12.7	11.8	11.5	14.2	11.8	15.8	11.1	13.0	8.3		100.0							9.2	16.9	13.6
Council District 3	54	34	5	15	9	11	14	11	9	0	0	54	0	0	0	0	0	26	23	3
	18.0	21.1	19.2	13.3	17.6	11.6	19.4	23.9	25.0			100.0						18.4	17.7	13.6
Council District 4	29	15	2	12	5	7	8	5	4	0	0	0	29	0	0	0	0	11	16	2
	9.7	9.3	7.7	10.6	9.8	7.4	11.1	10.9	11.1				100.0					7.8	12.3	9.1
Council District 5	34	18	4	12	9	11	5	4	5	0	0	0	0	34	0	0	0	16	10	7
	11.3	11.2	15.4	10.6	17.6	11.6	6.9	8.7	13.9					100.0				11.3	7.7	31.8
Council District 6	42	20	3	19	7	10	9	10	6	0	0	0	0	0	42	0	0	18	18	4
	14.0	12.4	11.5	16.8	13.7	10.5	12.5	21.7	16.7						100.0			12.8	13.8	18.2
Council District 7	42	24	5	13	2	17	10	5	8	0	0	0	0	0	0	42	0	24	14	3
	14.0	14.9	19.2	11.5	3.9	17.9	13.9	10.9	22.2							100.0		17.0	10.8	13.6
Council District 8	35	20	1	14	6	15	9	4	1	0	0	0	0	0	0	0	35	17	17	0
	11.7	12.4	3.8	12.4	11.8	15.8	12.5	8.7	2.8								100.0	12.1	13.1	



City of Sacramento  
April 2013

GEOGRAPHIC

Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300 100.0	52 100.0	126 100.0	36 100.0	47 100.0	278 100.0	22 100.0
Council District 1	26 8.7	2 3.8	12 9.5	3 8.3	5 10.6	25 9.0	1 4.5
Council District 2	38 12.7	9 17.3	14 11.1	5 13.9	3 6.4	35 12.6	3 13.6
Council District 3	54 18.0	13 25.0	29 23.0	6 16.7	1 2.1	51 18.3	3 13.6
Council District 4	29 9.7	3 5.8	15 11.9	4 11.1	3 6.4	28 10.1	1 4.5
Council District 5	34 11.3	7 13.5	10 7.9	3 8.3	8 17.0	30 10.8	4 18.2
Council District 6	42 14.0	6 11.5	22 17.5	4 11.1	6 12.8	38 13.7	4 18.2
Council District 7	42 14.0	5 9.6	14 11.1	4 11.1	14 29.8	41 14.7	1 4.5
Council District 8	35 11.7	7 13.5	10 7.9	7 19.4	7 14.9	30 10.8	5 22.7

City of Sacramento  
April 2013

QLANG. Which language do you prefer to?

Base: Total sample

	GENDER		PARTY			HOUSEHOLD PARTY			BORN IN US			AGE GROUP				GENDER/AGE				
	TOTAL	MALE	FEMALE	REP	DEM	DTS	PURE REP HOUSE- HOLD	PURE DEM HOUSE- HOLD	MIXED PARTY HOUSE- HOLD	US BORN	FOREIGN BORN	BIRTH- PLACE UN- KNOWN	18-34	35-54	55-64	65 AND OLDER	MEN		WOMEN	
																	18-54	55+	18-54	55+
Total	300	135	165	66	156	63	51	134	115	230	60	10	93	99	51	57	99	36	93	72
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
English	278	122	156	63	144	56	48	125	105	226	42	10	89	94	44	51	92	30	91	65
	92.7	90.4	94.5	95.5	92.3	88.9	94.1	93.3	91.3	98.3	70.0	100.0	95.7	94.9	86.3	89.5	92.9	83.3	97.8	90.3
Spanish	22	13	9	3	12	7	3	9	10	4	18	0	4	5	7	6	7	6	2	7
	7.3	9.6	5.5	4.5	7.7	11.1	5.9	6.7	8.7	1.7	30.0		4.3	5.1	13.7	10.5	7.1	16.7	2.2	9.7

City of Sacramento  
April 2013

QLANG. Which language do you prefer to?

Base: Total sample

	PARTY/GENDER						PARTY/AGE						VOTE PROPENSITY						100% NOT HAD THE NEW REG					
	GOP		DTS		DEM		GOP		DTS		DEM		5 OUT OF 5		4 OUT OF 5		3 OUT OF 5			2 OUT OF 5		1 OUT OF 5		CHANCE
	TOTAL	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-54	55+	18-54	55+	18-54	55+	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	OF 5	
Total	300 100.0	26 100.0	40 100.0	24 100.0	39 100.0	74 100.0	82 100.0	29 100.0	37 100.0	45 100.0	18 100.0	113 100.0	43 100.0	41 100.0	39 100.0	45 100.0	42 100.0	33 100.0	74 100.0	26 100.0				
English	278 92.7	24 92.3	39 97.5	21 87.5	35 89.7	66 89.2	78 95.1	27 93.1	36 97.3	41 91.1	15 83.3	110 97.3	34 79.1	36 87.8	34 87.2	41 91.1	41 97.6	32 97.0	72 97.3	22 84.6				
Spanish	22 7.3	2 7.7	1 2.5	3 12.5	4 10.3	8 10.8	4 4.9	2 6.9	1 2.7	4 8.9	3 16.7	3 2.7	9 20.9	5 12.2	5 12.8	4 8.9	1 2.4	1 3.0	2 2.7	4 15.4				



City of Sacramento  
April 2013

QLANG. Which language do you prefer to?

Base: Total sample

	TYPE OF VOTER				REGISTRATION DATE					GEOGRAPHIC								INITIAL SUPPORT		
	TOTAL	PERM	PREV	ELECT	<1 YR	UP TO 5 YRS	UP TO 10 YRS	UP TO 20 YRS	>20 YRS	COUN- CIL DIS- TRICT 1	COUN- CIL DIS- TRICT 2	COUN- CIL DIS- TRICT 3	COUN- CIL DIS- TRICT 4	COUN- CIL DIS- TRICT 5	COUN- CIL DIS- TRICT 6	COUN- CIL DIS- TRICT 7	COUN- CIL DIS- TRICT 8	SUP- PORT	OP- POSE	UN- SURE
Total	300	161	26	113	51	95	72	46	36	26	38	54	29	34	42	42	35	141	130	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
English	278	154	24	100	46	88	68	41	35	25	35	51	28	30	38	41	30	129	122	21
	92.7	95.7	92.3	88.5	90.2	92.6	94.4	89.1	97.2	96.2	92.1	94.4	96.6	88.2	90.5	97.6	85.7	91.5	93.8	95.5
Spanish	22	7	2	13	5	7	4	5	1	1	3	3	1	4	4	1	5	12	8	1
	7.3	4.3	7.7	11.5	9.8	7.4	5.6	10.9	2.8	3.8	7.9	5.6	3.4	11.8	9.5	2.4	14.3	8.5	6.2	4.5

QLANG. Which language do you prefer to?

Base: Total sample

	ETHNICITY					LANGUAGE	
	TOTAL	HISP	WHITE	BLACK	ASIAN	ENGLISH	SPANISH
Total	300	52	126	36	47	278	22
	100.0	100.0	100.0	100.0	100.0	100.0	100.0
English	278	31	126	36	47	278	0
	92.7	59.6	100.0	100.0	100.0	100.0	
Spanish	22	21	0	0	0	0	22
	7.3	40.4					100.0